

# YOUR PRODUCT COULD BE ON OUR SHELVES AND \$25,000 IN YOUR POCKET!

Applications accepted starting February 27<sup>th</sup> – April 5<sup>th</sup> ★



Each year H-E-B goes on a quest, traveling across the Lone Star State in search of the best Texas-made products to be on our shelves. Applications are open from February 27<sup>th</sup> – April 5<sup>th</sup> for the 6<sup>th</sup> Annual H-E-B Primo Picks Quest for Texas Best!

## MEET PAST CONTESTANTS WITH PRODUCTS ON H-E-B SHELVES

2018 GRAND PRIZE



**MMMPANADAS**  
WOMEN OWNED  
AUSTIN

2018 2ND PLACE



**BELLEFONTAINE ICE CREAM**  
WOMEN OWNED  
HOUSTON

2018 FINALIST



**BELLVILLE MEAT MARKET**  
FAMILY OWNED  
BELLVILLE (RURAL)

2018 FINALIST



**DEANAN GOURMET POPCORN**  
VETERAN / FAMILY OWNED  
DFW METROPLEX

Interested in applying? Mark your calendar for  
this informational meeting!

**Date:** March 15, 2019

**Time:** 2:30 – 4:00 p.m.

**Location:** Abilene Chamber of Commerce

174 Cypress St # 200

Abilene, TX 79601

**Register here:**

[2019hebquestabilene.eventbrite.com](http://2019hebquestabilene.eventbrite.com)

## THIS YEAR YOU COULD BE NEXT!

**ENTER AT [HEB.COM/QUEST](http://HEB.COM/QUEST)**

No purchase necessary. Eligibility limited. See official rules at [heb.com/quest](http://heb.com/quest) for details including winner selection, eligibility requirements, and prize information.

